

Customizing the Stentplus™ Program DVD

Boston Scientific recently developed a patient education DVD as a tool for you to assist in educating your patients about coronary artery disease and its treatment. One unique feature of the DVD is the video's introduction and conclusion may be personalized for your practice. Visible Productions, the video developer, will work with you to create personalized video messages to your patients and assist you with each step of the personalization process, including:

- Handle all logistics and schedule a filming session
- Create a suggested talk track for the introduction and conclusion
- Film and edit the customized footage
- Produce a "Gold Master" DVD, ready for duplication
- Provide duplicate copies of your customized DVD for a nominal fee

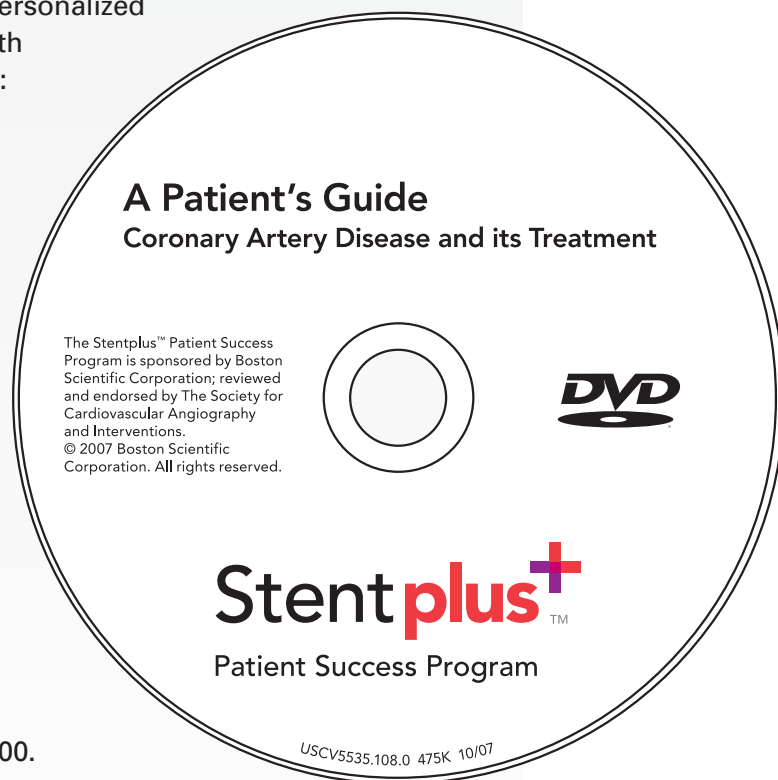
There are two ways to complete the filming process:

1. Schedule filming during a major cardiology meeting (contact Visible Productions for meeting dates). This involves a 30-minute filming session and typically costs around \$1,000.

OR

2. Have the videotaping completed at your office. This requires a half day shoot with a film crew at your office. Pricing depends upon location and travel requirements for the film crew.

If you are interested in customization or more information, please contact Gretchen Bergon at Visible Productions. She can be reached at 800-685-4668, ext. 11 or via email at gbergon@visiblep.com.*



Stentplus+™
Patient Success Program

This program is made available through an unrestricted license for the exclusive use by you and your staff for your patients. Use of the content for sale, usage by individuals not associated with your practice, use on web sites other than your own, or use of content for commercial ventures beyond your patient population is strictly prohibited.

*Please note that if you choose to customize the DVD, you are solely responsible for contracting with Visible Productions. Boston Scientific does not subsidize these customization services.

The Stentplus Patient Success Program is sponsored by Boston Scientific Corporation; reviewed and endorsed by The Society for Cardiovascular Angiography and Interventions.
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